

# SEXUALITY AND PERSONALITY CORRELATES OF WILLINGNESS TO PARTICIPATE IN SEX RESEARCH



### WE WANTED TO LEARN ...

What characterizes people who volunteer (or not) for sex research?



A community sample of 364 women and 117 men completed an online survey assessing willingness to participate in 15 sex research scenarios and included measures of sexual attitudes, behaviours, and personality.

## THE RESULTS SHOWED THAT WILLINGNESS TO PARTICIPATE IN SEX RESEARCH MAY BE PREDICTED BY ...

### COMFORT WITH STUDY DESIGN:

- Participants were more willing to partake in studies in which they remained clothed.
- Fewer participants
   were willing to
   partake in studies
   that involved genital
   exposure.

### **SEXUAL ORIENTATION**

- For women only:
  - identifying as bisexual was associated with greater willingness to participate in unclothed research.
  - identifying as gay, lesbian, or bisexual were associated with greater willingness to participate in clothed sexuality research.
- For men: sexual orientation was not a significant predictor of willingness to participate in clothed/unclothed research.

### **EROTOPHILIC ATTITUDES**

 An erotophilic attitude reflects one's openness and comfort with sex and sexuality. More positive erotophilic attitudes were associated with willingness to participate in unclothed and clothed research studies for women and men.

### THIS STUDY ...

provides a critical update on volunteer bias in sex research. It shows that self-selection biases may impact the generalizability of sex research.



The information provided is from the following the publication in the Canadian Journal of Human Sexuality "Sexuality and personality correlates of willingness to participate in sex research" (Bouchard, Stewart, Boyer, Holden, & Pukall, 2019).

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